



**INDIAN SCHOOL AL WADI AL KABIR**  
**DEPARTMENT OF ENGLISH**  
**CLASS - XI**  
**QUESTION BANK – POSTER WRITING (2023-24)**

1. You are the Director of National Agriculture Organisation, Jaipur. You have to make the people all over Rajasthan state aware of the necessity of conserving water and also how to do it. Design a suitable poster to be inserted in the newspapers as well as being put up at prominent places in the towns of Rajasthan.
2. You are the Director of Disaster Management Authority. You want to make the people aware about earthquakes. Draft a poster for the same.
3. You are the Marketing Manager of Starbucks Coffee Products Company. To promote the sales of 'Starbucks Coffee', you have to design a poster detailing the vast variety of Starbucks coffee available in restaurants all over India. Design a suitable poster.
4. You are the Director of Health Services, Mizoram. You have to educate the public about the necessity of oral polio vaccine for small children. Design a simple and catchy poster to be put up at prominent locations in the whole state.
5. You are the Principal of an English medium primary school. Design a catchy poster to instill discipline in the children which can be put up in the classrooms.
6. Incidents of Road-rage are increasing day by day. Draft a poster on behalf of Delhi Traffic Police on Road Safety tips.
7. You are a professional poster designer who has been asked to design a poster for recruitment of soldiers in the Indian Army, to be put up at prominent places in a district where a recruitment camp is to be held. Draft a poster giving details of the recruitment camp.
8. You are Director General of Health Services. You want to invite people to come forward for eye donation. Draft a poster for the same.
9. Design a poster in not more than 50 words about the need for Regular Exercise. You may use slogans.
10. Design a poster for promoting good health through 'Health Mela'.
11. Design a poster for your School Fete. You may use slogans. Do not exceed 50 words.
12. As the manager of 'Excellent Coaching Centre' run by you, prepare a poster calling the attention of students desirous of attending IIT, CPMT coaching to join your coaching centre.
13. The Directorate of Education, Oman, is organizing an Essay Contest for all the students of the state. Prepare a suitable poster which can be sent to different schools for display on their notice-board.
14. As the President of Leo Club of Chennai, prepare a poster on behalf of Lions Club and Leo Club for 'Diwali Mela' to be held at Nehru Stadium, mentioning some of the attractions.
15. As Cultural Secretary of ABC International School, Gurgaon, design a poster to announce the staging of a play in your school.
16. Prepare a graceful poster for the Inter-School Poetic Recitation contest that the Literary Club of your school is organizing to celebrate the birthday of Sarojini Naidu.
17. Tourism Department, Government of Uttaranchal has launched an ambitious plan to develop adventure sports and eco-tourism activities in the state. Prepare a suitable poster for display at important public places / publication in newspapers.
18. You are making an effort to spread the message of communal harmony. Prepare a poster with catchy slogans to be displayed in the school premises.
19. Prepare a poster on kindness of animals to be displayed in the city at public places appealing to people to show kindness to animals.

**OR**

Design a poster for promoting kindness towards animals.

20. Design a poster to launch 'Tree Plantation Campaign' in the area surrounding your school.

21. Design a poster against the ill-effects of plastics on the environment. Suggest alternative solutions as well.

22. Draft a poster to be issued by the Delhi Police cautioning people not to touch any unclaimed object.

23. You are the Sports Instructor at Sadbhavna Primary School. You are arranging the Annual Sports Day of the school. Design an attractive poster to inform the parents of the students about it.

24. Repeated floods in various flood-prone areas in India have resulted in unprecedented damage and destruction to both life and property. Educating people on the precautions to be taken is the need of the hour. Prepare a poster for creating this awareness.

25. Design a poster to highlight the evils of the dowry system.

26. Draft an attractive poster for 'Save Trees, Save Earth' Campaign.

27. MTV Roadies is going to conduct auditions for its new season. Create an attractive poster announcing the auditions.

28. You are the Mayor of your town. The Municipal Corporation of your town has decided to conduct a 'Tree Plantation Programme' to make your city, a 'Green City'. Design a poster to invite participation from the public for this noble cause.

29. You are the Publicity Manager of ABC TV Channel. Your channel is organising a 'Talent Hunt Show' of college students to be telecast on your channel. Design a suitable poster giving necessary details.

30. Prepare a poster on behalf of the local police advising the public to be wary of pickpockets in buses and bag snatchers on the roads. Suggest the precautions to be taken.